



SELCO/SELS Strategic Planning Process

Library Strategies will provide consulting services to design and facilitate a strategic planning process, *Beyond Technology: Planning for a New Future*. Since SELCO/SELS has recently completed its technology plan, the purpose of this process will be to look at the future of the library system beyond its technology needs.

The process would entail a series of interviews and group sessions led by a nationally recognized library leader, Toni Garvey, Phoenix Public Library. The outcome of the process will be goals and strategies for SELCO/SELS for the next three years. Activities in the process include:

1. Design and facilitate three days of interviews and groups sessions with SELCO/SELS staff, Board and membership.
2. Day 1: Conduct interviews with representatives of SELS membership, including public, academic, school and special libraries.
3. Day 2: Conduct interviews with SELCO/SELS Board and SELCO staff members.
4. Day 3: A keynote presentation by the lead consultant on "What Libraries Should Do for Their Customers". Following the presentation, participants will break into 3-4 small groups facilitated by a Library Strategies consultant. In these sessions, participants will incorporate suggestions from the presentation and identify focus areas and priorities for the SELCO/SELS Strategic Plan. Facilitators will present their group's recommendations to the full group.

This process assumes that a small Planning Team made up of SELCO staff and SELCO/SELS Board members will take the recommendations from the planning process and draft the Strategic Plan.

Final planning of the focus and logistics of the planning process could be scheduled during December 2007-January 2008, with the 3-days of interviews, presentation, and group sessions being held in March 3-5, 2008 at the SELCO Office.

Document history:

Initial Libraries Strategies proposal: November 20, 2007

SELCO/SELS Executive Committee approve concept: November 26, 2007

Library Strategies revisions: December 5, 2007