



Need a connection between a great idea and implementation?

*Try SELCO's
Special Consultant Program!*

Special Consultant Program

SELCO introduces a unique service for public libraries: *The Special Consultant Program*. Public libraries may draw on a wide range of expertise from a varied group of subject specialists who, during the next two to three years, will concentrate on:

- PR & Marketing
- Inviting spaces
- Teen programs
- Literacy development.

SELCO public libraries may participate by:

- Working cooperatively with SELCO to schedule and host a SELCO Special Consultant
- Suggesting and possibly providing consulting services.

Beginning in the fall 2008, SELCO will provide planning, training, scheduling and information resources for libraries in the areas defined by the new strategic plan. Each topical area will be kicked off with a workshop or a series of workshops to introduce both the topic and a group of pre-screened subject specialists.

The workshop format will generally include an introduction to the topic and an initial opportunity for library directors, staff members, and trustees to brainstorm about a local dream. The consultants will be available to continue the dialogue and provide individualized guidance to libraries for project development. The first workshop will be held on Tuesday, October 28 featuring PR & Marketing.

For more information contact the SELCO office or check the website: www.selco.info.